

one unique code can  
give you and your  
business the edge...

keyin ▶

1. Sign up online and upload your business card details and get your **keyin** code



2. Add your **keyin** code to your business card and communications



3. Customers can access and download your business card details for **FREE**



4. Easily alert existing contacts to changes of your contact details



5. Never lose a customer because they've lost you



www.keyin.biz

a revolution in contact management

keyin ▶

Communications technology has filled business cards to the brim.

Now, by simply adding a single **keyin** code to your business card, company communications, vehicles and promotions - customers can immediately download your entire contact details directly to their email address book or cellphone.

With **keyin** you'll never lose another customer just because they've lost you.

**K:** keyin:crd  
**P:** NZ: (+64) (09) 889 9476  
AU: (+61) (03) 9014 9477  
UK: (+44) (020) 3287 9431  
**E:** customer.service@keyin.biz

PO Box 2432, Stoke, Nelson 7041, New Zealand

www.keyin.biz



virtualise your  
business card

keyin ▶

# ...the business card has evolved

**keyin is a business tool linking your real world business card to your virtual business card (v-card).  
Now customers can access your details with minimal effort.**

## keyin ▶ it's instant →

Communications technology has filled business cards to the brim.

By adding a single **keyin** code to your business card, company communications, vehicles and promotions - customers can immediately download multiple contact details directly to their email address book or cellphone.

## keyin ▶ it's easy →

Existing and new customers simply enter your **keyin** code into the 'quick find' area at **keyin.biz** and the details you choose are immediately sent. **keyin** delivers every contact detail, eliminates entry errors, and makes your company top of mind and most available to talk business.

## keyin ▶ it's up to date

When you change your contact details - your customers need to know. **keyin** gives clients the option to receive automatic update notifications by email for each **keyin** contact they request. With **keyin** you won't lose customers just because they've lost you.



## keyin ▶ codes & Masterkeys

Each **keyin** code is unique - and our **MasterKey** option even allows businesses to select a personalised word-code that fits their branding or location. Just like domain names, both **keyin** codes and **MasterKeys** remain exclusive to their owner until relinquished.

## keyin ▶ and b2b

When multiple business cards are exchanged at trade shows and conferences it can take hours to transfer even the barest details from each card into your email address book or cellphone. Now when cards carry a **keyin** code - the entire job is reduced to a few key strokes and it's done.

## keyin ▶ it's totally affordable

A unique **keyin** code that you can use anywhere costs less than NZ\$15 per annum\* to secure. Even our top of the range **MasterKeys** can be secured for less than NZ\$38 per annum\*. By holding a **MasterKey**, businesses can attach personalized **keyin** codes for each employee at less than NZ\$25\* for the entire year. That's less than most people expect to make on just one sales call. With **keyin** you can even monitor how often your contact data is being downloaded - that way you can see your **keyin** value grow!

Get keyed in today at [www.keyin.biz](http://www.keyin.biz)

\*Costs are based on US\$ but can be purchased in your currency at the approximate costs indicated above. Plus GST for New Zealand customers.